

The WordPlayers



Explore the Benefits of Sponsorship!

The WordPlayers has been impacting the Greater Knoxville area with faith-based programming since 1995. We act for His glory. Therefore, quality is very important to us. The WordPlayers is about excellence in Christian theatre; something your company would be associated with when you become a sponsor!



Become a Sponsor Today!

The WordPlayers
865.539.2490
www.wordplayers.org

PRESENTING SPONSOR

\$1000

ADVANCE PROMOTION

Mention in all media as a Presenting Sponsor; mention as a Presenting Sponsor and your logo on show posters; inclusion on Press Releases announcing the show; mention as a Presenting Sponsor in direct mail publicity campaign (approximately 1,650 pieces); mention as a Presenting Sponsor on The WordPlayers' website.

ON-SITE PROMOTION

Announced as a Presenting Sponsor at the MainStage show; billed as a Presenting Sponsor on front cover of show playbill; 1/2 Page Ad* in show playbills; display space in lobby of show venue; product category exclusivity.

ADDITIONAL BENEFITS

Eight tickets to the sponsored show.

PRODUCTION SPONSOR

\$500

ADVANCE PROMOTION

Mention in all media as a Sponsor; your logo on show posters; mention as a Sponsor in direct mail publicity campaign (approximately 1,650 pieces).

ON-SITE PROMOTION

Announced as a Sponsor at the MainStage show; your logo or 1/4 Page Ad* in show playbill; product category exclusivity.

ADDITIONAL BENEFITS

Four tickets to the sponsored show.

TICKET BACK SPONSOR

\$250

(Only one available per show)

ADVANCE PROMOTION

Exclusive use of the ticket back for printing a Single Color Ad* or coupon on all show admission tickets.

ON-SITE PROMOTION

Announced as a Sponsor at the MainStage show; display space in the lobby of venue.

GROUP SPONSORSHIP

\$150

SEND A GROUP TO THE SHOW. One of The WordPlayers' commitments is to reach into the community and touch the lives of people who may not otherwise have the opportunity to enjoy theatre and other quality entertainment. Your Group Sponsorship would provide a way for us to send a group of up to 15 underprivileged teens/young adults (and chaperones) to the show. We will take care of matching your company with a group from one of the many service organizations in the Knoxville area and see that they have a wonderful experience at our show.

In return, your company will receive:

ON-SITE PROMOTION

Your logo or 1/4 Page Ad* in show playbill, Sponsorship announced on the night of group's attendance.

PLAYBILL SPONSOR

\$50

ON-SITE PROMOTION

Inclusion of a 1/2 Page Ad or coupon in the show playbill.